



# BETHANY SIGGINS

## IMAGE CONSULTING



**Bethany Siggins** teaches men and women how to look taller; thinner; younger and better looking! It is her job to help you look your best so you have the confidence to do your best.

### *custom color analysis* →

Discover the colors that get you noticed and make the greatest visual impression. During our one-on-one consultation, your most flattering colors are determined from over 1,500 fabric swatches. You receive a fan of the color swatches personally chosen for you, and the fan is your shopping companion for choosing clothing and accessories in your best colors.

### *image & style evaluation* →

Your evaluation begins with a questionnaire to determine your needs, your lifestyle and your style challenges. During our one-on-one consultation, we discuss your goals and determine an image that is reflective of your individuality and strengths. Together we craft your personalized style recipe: four or five words which pinpoint who you are and how you want to look.

Following our consultation, you receive your recipe, a summary of our conversation and my personal recommendations. The image and style evaluation is the starting point for identifying your personal style and improving your image.

### *closet audit / wardrobe planning* →

Your wardrobe is reviewed and organized, and the best of your wardrobe is identified, along with the pieces you should eliminate. You learn how to make the most of your wardrobe and mix and match the pieces into various looks. At the conclusion of your consultation, you receive a shopping list of items needed to complete your wardrobe and my notes and recommendations.

### *personal shopping* →

You receive unbiased, objective opinions about which pieces are best for you, and you learn which items flatter your frame, enhance your coloring and highlight your individuality. You also learn how garments should fit and the styles of clothing most suited to your personality and lifestyle.